



# Questions That Must Be Asked

to prepare for a winning presentation

- 1) **SIMPLE** - What is my constant message?
- 2) **STRUCTURE** - How will I layout my message?
- 3) **SMILE** - What stories will I use to make my audience laugh?
- 4) **FAIL** - What stories will I use that show my vulnerability?
- 5) **RELIVE** - How am I reliving my stories?
- 6) **STYLE** - What am I doing to be authentically me?
- 7) **EMOTIONS** - What emotions do I illicit in my message?
- 8) **SENSES** - What senses do I illicit in my message?
- 9) **OPEN/CLOSE** - What will I do at the beginning and ending of my presentation to be remembered and build an authentic relationship with my audience?
- 10) **SPEAK FROM THE HEART** - Is this something I really care about?

*Looking for extended training to improve your communication skills on and off stage? [Start the conversation](#) and let's see if I am the right guy for the job!*