

# RYAN AVERY | THE KEYNOTE SPEAKER



Make your next event,  
**THE EVENT**  
with keynote speaker  
Ryan Avery



VISTAGE

DIAGEO

K&L|GATES

Baxter

smarsh



Bank of America



Hundreds of companies trust Ryan Avery to keynote their event!

Learn more about  
Ryan Avery



## Who is Ryan Avery?

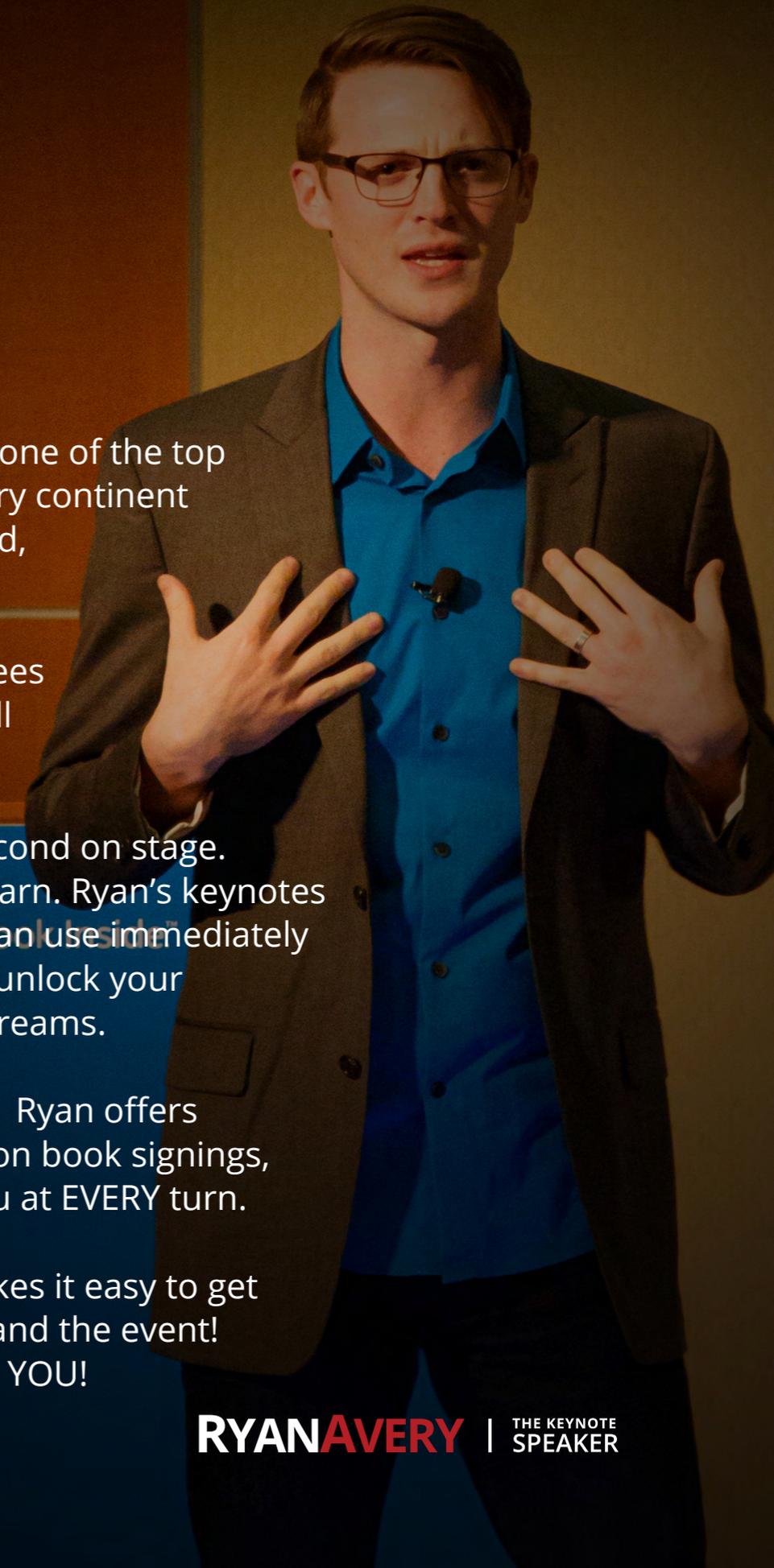
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- **International Keynote Speaker:** Ryan has delivered more than 500 keynotes in 33 countries and 45 states with an average rating of 9.6 out of 10 for his talks. From Fortune 500 companies to local associations, Ryan Avery is one of the most trusted keynote speakers on addressing leadership and strategic communication issues facing today's leaders.
- **International Best-Selling Author:** Ryan has two #1 best-selling books translated in six languages. *Speaker Leader Champion: How to Succeed at Work Through the Power of Public Speaking* and *Motivating Millennials: How to Recognize, Recruit and Retain the Next Generation of Leaders*.
- **International Record Holder:** Ryan currently holds four world records while being the youngest world champion of public speaking in history, competing against more than 30,000 people from 116 countries. Ryan shows leaders and their teams how to accelerate their achievements, maximizing their potential and how to *Go From A to THE®* in their industry.



# Why Hire Ryan Avery as Your Keynote Speaker?

- ✓ **Proven speaker who drives home sustainable motivation:** Having ranked as one of the top performing keynote speakers and delivering more than 500 keynotes on every continent in the world, Ryan knows how to make your event *THE* event, wow your crowd, and deliver the strategies that create extraordinary, positive change.
- ✓ **Customized keynotes and topics:** From virtual integration for remote attendees to matching your event's timing, theme, and purpose, Ryan's keynotes are full of relatable, valuable and engaging strategies and stories.
- ✓ **Forget the fluff:** Ryan offers serious take-home value and doesn't waste a second on stage. From start to finish, each moment will make you think, laugh, interact, and learn. Ryan's keynotes are guaranteed to have you walk away with substantial takeaways that you can use immediately to improve yourself, your team, and your business. He will show you how to unlock your competitive spirit to unify your team, get more done, and achieve your BIG dreams.
- ✓ **Off-Stage Value:** Some speakers? Get on stage, deliver a message and leave. Ryan offers extended breakout session opportunities, continued online learning, in-person book signings, and even *World Record Keynotes*™. His goal? To provide the most value to you at EVERY turn.
- ✓ **He makes it EASY:** Offering stress-free access and all-inclusive fees, Ryan makes it easy to get what you want, when you need it, and in the format that works best for you and the event! Your job is hard enough. Ryan's goal is to make things easy and less work for YOU!



# Ryan Avery's Sharable Videos & Articles

Here are the selection of various videos and articles by Ryan. Please feel free to watch and share with your team and view all of them [here](#)

Ryan keynotes to 700+ managers



Ryan keynotes to 1000+ leaders



Ryan keynotes to 300+ CEOs



Ryan and Chelsea deliver their TEDx talk



How to Make The Ultimate To-Do List



Follow The Triangles of Success

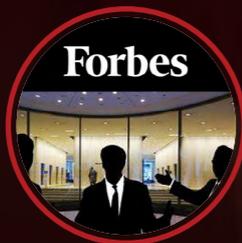


How to Demonstrate Your Confidence



## Ryan's Most Popular Forbes Articles:

7 Worst Words to Use in Sales



How to Feel Inspired vs Jealous



This ONE thing causes the most problems at work



[Contact him now](#)

**RYANAVERY** | THE KEYNOTE SPEAKER



# ***Go From A to THE<sup>®</sup>: Stop Being A Leader. Start Being THE Leader!***

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Today's world is competitive, innovative, and seriously fast-paced. When we are serious about growing our business, it is no longer acceptable to offer *A* product, *A* solution or even be *A* Leader. Today's consumers, employees and followers want *THE* product, *THE* solution and *THE* leader to follow. When we want to eliminate our competition, set record sales, motivate others to action and produce solutions that actually matter, it's time to go from *A* to *THE*. Ryan Avery is the right speaker to deliver these game-changing, life-magnifying strategies that allow audience members to step up to achieve next-level results.

## ***What will you learn?***

- The ***strategic communication*** strategies top leaders use around the world to persuade, engage, and retain top talent and customers
- The ***strategic storytelling strategies*** that masterfully allow leaders to connect across diverse generations and cultures
- The ***strategic leadership strategies*** top entrepreneurs use that differentiate you from your competition and getting people to take action

Get ready to ***Go from A to THE<sup>®</sup>*** in your market, your industry, and in the minds and referral base of your customers.



# How to Recruit and Retain the Next Generation of Leaders

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The clock is ticking. By 2025, more than 60% of your consumer and employee base will be people of a younger generation. What that means for us is that the time is now to ensure our team has the skills and strategies to effectively communicate, motivate, engage and sell our products, services, and business to this significant demographic. Ryan Avery dives right in and shares with audiences the top strategies pulled from his best-selling book, *Motivating Millennials*.

## What your team will learn:

- The significant difference between Managing your team versus Motivating them and the real reason one is costing you money, substantial headaches and energy
- The super-efficient way to expertly identify the next group of leaders who will grow your legacy and take your company to the next level in sales and significance
- How to deploy the simple, yet little-known solutions for turning the next generation into your top marketing allies and source of sales and referrals

Get ready to turn your frustration into their motivation and how to blow the lid off this extraordinary market segment we call Millennials.

# Connect More. Convince Less.™

What's costing your team members the sale? The win? In most cases, they are missing relevant **connection**! They might not know how to weave the communication threads necessary to build the relationships that help to form customers for life. The kind of relationships that not only buy – but also refer. That's where Ryan Avery brings out the game-changers. He challenges sales audiences to stop “convincing” and start **connecting** with the clients, customers, and prospects that will grow your company to new levels of success.

## What will your sales team learn?

- How to effectively communicate for today's consumers
- How to build bridges using the right words, stories, and messaging to actively engage customers in the buying and referral process
- How to easily navigate generational and cultural hurdles to ensure we connect with people from a broad diversity of backgrounds
- What it takes to develop followers who will remain loyal, even in today's competitive market

Get ready to learn new sales strategies that sharpen your skills and create customers for life.

# Accelerate Your Achievements

It's an exciting time to step away from mediocrity and step into the truly big goals that make us want to hit the ground running every day. The problem? Most people don't have a map from how they will get from BIG GOAL *creation* to BIG GOAL *realization*. Ryan is a leader's GPS to success and uses his proprietary *4D Success Model™* to take you to the next level in sales, leadership, and strategic communication. He shows you the turn-by-turn guidance every step of the way from helping people *decide* what they want, *design* the plan to get there, *develop* the skills needed to make it happen and *deliver* the results that you have always wanted!

## What you will learn?

- Strategies you can actually implement to *take your idea and make it come to life*
- Owning the *mindset that energizes momentum* and the ability to find crystal-clear clarity for what you want and what it takes to get across the finish line
- *The Dream BIG attitude* and how we all can improve the way we think, act and communicate our ideas to inspire others to action
- What to do after you accomplish your BIG dream and *how to keep the motivation alive*

Get ready to accomplish your BIG dreams! When you're ready to be bold, to fuel goals, to inspire success, avoid roadblocks and easily navigate the best possible track for realizing your goals, book Ryan Avery and make your next event, *THE* event.

# *Dive Deeper with Chelsea & Ryan Avery*

## *Navigating the Entrepreneurial World in Tandem*

Relationships are complex. The entrepreneurial lifestyle can be intense. Being successful and feeling fulfilled in both takes a unique blend of communication strategies, boundary-setting, goal setting and a lot of perseverance! Owning a business and accomplishing big goals can be challenging, and it can also be uniquely rewarding when you do it together. In this insightful and value-filled workshop, Chelsea and Ryan Avery share exactly what it takes to build the best relationship with your partner/spouse while also being in business together. They provide strategies that make the journey as obstacle free and purposeful as possible.

### *What will you learn?*

- The processes and paths Chelsea and Ryan Avery have implemented to *successfully navigate* growing their business in tandem for over a decade
- Insights and ideas gathered from working with couples from around the globe that have already *identified the red flags and rough spots*
- Boundary-setting that helps you both *keep the peace*
- Real-world smart solutions and time-tested strategies to ensure BOTH your business, family and your marriage *thrive throughout the process*

Get ready to invest in your business AND your marriage so you can enjoy all parts of your life and thrive at home and at work.

## Ongoing ways to work with Ryan:

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**Breaking World Record:** Ryan is the host of Breaking History, the show that breaks world records around BIG issues affecting local communities. Have a cause you support? Want to break a world record around it? Let's start Breaking History. Start the conversation with Ryan today.

**Watch one of Breaking History's latest episodes: Breaking History E2, Books for Children**

**Executive Coaching:** Ryan works with leaders around the world to develop their executive presence onstage. Ryan offers 10 different days throughout the year to privately work one-on-one with these executives. Contact him now to check his availability and learn more about Ryan's coaching.

**Half-Day and Full-Day Trainings:** Ryan offers your department or company custom trainings to dive deeper into the strategies learned during his keynote. Contact Ryan today and find out his availability and more.

**Online Learning Courses:** Ryan offers his full online training program, Go From A Leader to THE Leader with Ryan Avery so your team can accelerate their achievements this year. Contact Ryan today to see what options are available and to get access to the first part of the course for free.

**CLE, CEU & CPE:** Ryan offers various continuing education in the form of CLE, CEU and CPE for you and your team. Contact Ryan today to see how you can get his trainings approved.

Contact Ryan Avery Today

**RYAN AVERY** | THE KEYNOTE  
SPEAKER



*Book  
Ryan Avery*

*View  
Availability*

*Request More  
Information*

*Watch Ryan's  
Videos*

## ***What leaders are saying about Ryan's keynotes...***

***"Every minute of Ryan's keynote is packed with value."***

***Eva Tafoya, Blue Cross Blue Shields***

***"Three words about Ryan's keynote: yes, yes & YES!"***

***Ivana Polonijo, M Financial Group***

***"Ryan's keynote is relevant for anyone that needs to communicate and be heard."***

***Robert Vendryes, IBM***

***"Watching how you engaged with the audience in a more one-to-one manner and conducted yourself after the event was, for me, even more impressive than your keynote."***

***Richard A. Barker, Merrill Lynch***

***"I have been to a lot of trainings and seminars and Ryan's was the best."***

***Mary Mattran, Intel***

***"Ryan's session not only included great advice for speaking but also for life."***

***Shan Khan, Wells Fargo***

***"Ryan, the level of participation, and enthusiasm you got out of our employees was amazing! They are never that involved. How did you do that?"***

***Jesse Cathey, Bank of America***