

Connect More. Convince Less.™

What's costing your team members the sale? The win? In most cases, they are missing relevant **connection**! They might not know how to weave the communication threads necessary to build the relationships that help to form customers for life. The kind of relationships that not only buy – but also refer. That's where Ryan Avery brings out the game-changers. He challenges sales audiences to stop “convincing” and start **connecting** with the clients, customers, and prospects that will grow your company to new levels of success.

What will your sales team learn?

- How to effectively communicate for today's consumers
- How to build bridges using the right words, stories, and messaging to actively engage customers in the buying and referral process
- How to easily navigate generational and cultural hurdles to ensure we connect with people from a broad diversity of backgrounds
- What it takes to develop followers who will remain loyal, even in today's competitive market

Get ready to learn new sales strategies that sharpen your skills and create customers for life.

What leaders are saying about Ryan's keynotes...

"Every minute of Ryan's keynote is packed with value."

Eva Tafoya, Blue Cross Blue Shields

"Three words about Ryan's keynote: yes, yes & YES!"

Ivana Polonijo, M Financial Group

"Ryan's keynote is relevant for anyone that needs to communicate and be heard."

Robert Vendryes, IBM

"Watching how you engaged with the audience in a more one-to-one manner and conducted yourself after the event was, for me, even more impressive than your keynote."

Richard A. Barker, Merrill Lynch

"I have been to a lot of trainings and seminars and Ryan's was the best."

Mary Mattran, Intel

"Ryan's session not only included great advice for speaking but also for life."

Shan Khan, Wells Fargo

"Ryan, the level of participation, and enthusiasm you got out of our employees was amazing! They are never that involved. How did you do that?"

Jesse Cathey, Bank of America