

How to Recruit and Retain the Next Generation of Leaders

The clock is ticking. By 2025, more than 60% of your consumer and employee base will be people of a younger generation. What that means for us is that the time is now to ensure our team has the skills and strategies to effectively communicate, motivate, engage and sell our products, services, and business to this significant demographic. Ryan Avery dives right in and shares with audiences the top strategies pulled from his best-selling book, *Motivating Millennials*.

What your team will learn:

- The significant difference between Managing your team verses Motivating them and the real reason one is costing you money, substantial headaches and energy
- The super-efficient way to expertly identify the next group of leaders who will grow your legacy and take your company to the next level in sales and significance
- How to deploy the simple, yet little-known solutions for turning the next generation into your top marketing allies and source of sales and referrals

Get ready to turn your frustration into their motivation and how to blow the lid off this extraordinary market segment we call Millennials.

What leaders are saying about Ryan's keynotes...

"Every minute of Ryan's keynote is packed with value."

Eva Tafoya, Blue Cross Blue Shields

"Three words about Ryan's keynote: yes, yes & YES!"

Ivana Polonijo, M Financial Group

"Ryan's keynote is relevant for anyone that needs to communicate and be heard."

Robert Vendryes, IBM

"Watching how you engaged with the audience in a more one-to-one manner and conducted yourself after the event was, for me, even more impressive than your keynote."

Richard A. Barker, Merrill Lynch

"I have been to a lot of trainings and seminars and Ryan's was the best."

Mary Mattran, Intel

"Ryan's session not only included great advice for speaking but also for life."

Shan Khan, Wells Fargo

"Ryan, the level of participation, and enthusiasm you got out of our employees was amazing! They are never that involved. How did you do that?"

Jesse Cathey, Bank of America