

# ***Go From A to THE®: Stop Being A Leader. Start Being THE Leader!***

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Today's world is competitive, innovative, and seriously fast-paced. When we are serious about growing our business, it is no longer acceptable to offer *A* product, *A* solution or even be *A* Leader. Today's consumers, employees and followers want *THE* product, *THE* solution and *THE* leader to follow. When we want to eliminate our competition, set record sales, motivate others to action and produce solutions that actually matter, it's time to go from *A* to *THE*. Ryan Avery is the right speaker to deliver these game-changing, life-magnifying strategies that allow audience members to step up to achieve next-level results.

## ***What will you learn?***

- The *strategic communication* strategies top leaders use around the world to persuade, engage, and retain top talent and customers
- The *strategic storytelling strategies* that masterfully allow leaders to connect across diverse generations and cultures
- The *strategic leadership strategies* top entrepreneurs use that differentiate you from your competition and getting people to take action

Get ready to *Go from A to THE®* in your market, your industry, and in the minds and referral base of your customers.





# ***What leaders are saying about Ryan's keynotes...***

***"Every minute of Ryan's keynote is packed with value."***

**Eva Tafoya, Blue Cross Blue Shields**

***"Three words about Ryan's keynote: yes, yes & YES!"***

**Ivana Polonijo, M Financial Group**

***"Ryan's keynote is relevant for anyone that needs to communicate and be heard."***

**Robert Vendryes, IBM**

***"Watching how you engaged with the audience in a more one-to-one manner and conducted yourself after the event was, for me, even more impressive than your keynote."***

**Richard A. Barker, Merrill Lynch**

***"I have been to a lot of trainings and seminars and Ryan's was the best."***

**Mary Mattran, Intel**

***"Ryan's session not only included great advice for speaking but also for life."***

**Shan Khan, Wells Fargo**

***"Ryan, the level of participation, and enthusiasm you got out of our employees was amazing! They are never that involved. How did you do that?"***

**Jesse Cathey, Bank of America**